

# PRESS RELEASE

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## **New Start for Rock 'n' Roll San Antonio**

*Third Annual Event Unveils New Downtown Starting Line, Two-Person Relay and Official Charity Partner*

San Antonio, TX – July 28, 2010 – When runners and walkers take to the streets for the third annual Rock 'n' Roll San Antonio Marathon & ½ Marathon benefiting Susan G. Komen for the Cure on Sunday, November 14, they will do so from a brand new starting line. The 2010 race course was unveiled today, and will include a new downtown start on the corner of Alamo and Market Street, adjacent to the Henry B. Gonzalez Convention Center.

“Our goal is always to provide the best running experience possible for all participants,” said Kari Logan, Event Director of the largest combined marathon and half-marathon in Texas. “We believe changing the start location to downtown will be a positive one for both runners and the local community.”

From the start line, the new race route will travel east down Market Street, before circling past the historic Alamo. The course then heads up North St. Mary's Street to McCullough Avenue then passing through the King William Historic District. Both the marathon, half-marathon and relay will finish in the same location as previous years, adjacent to the Alamodome.

“The third running of the Rock 'n' Roll San Antonio Marathon & 1/2 Marathon represents a commitment to helping citizens and visitors focus on the importance of fitness and a healthy, active lifestyle,” said Sheryl Sculley, City Manager of San Antonio and three-time Rock 'n' Roll participant. “The addition of a two-member relay provides a good introduction for those runners and walkers who have been more focused on 5ks and 10ks and makes the race more accessible for those who want to experience the excitement of the Rock 'n' Roll race.”

In the half-marathon relay, the first participant will start the race in normal fashion, bringing a special drumstick baton to the relay exchange point located just after 7.5 miles. After the

exchange, the second runner will take the drumstick the final 5 miles to the finish line. Both relay participants will receive a race technical tee shirt, relay medal and a commemorative Rock 'n' Roll drumstick race baton. Relay registration is open online at [san-antonio.competitor.com](http://san-antonio.competitor.com) and entry fees are \$75 per relay participant.

“We know runners will enjoy starting in San Antonio’s beautiful downtown,” said Dr. Susan Blackwood, executive director of San Antonio Sports, the city’s nonprofit sports commission. “Our volunteers look forward to welcoming everyone to the heart of the Alamo City and with the new half-marathon relay it’s not too late to start training.”

November’s event will also include the return of the popular kids race, Kids Rock! Presented by the YMCA. The event is a non-timed, non-competitive, one-mile fun run for children in grades K-5. It will take place Saturday morning, November 13 at Brackenridge Park near the San Antonio Zoo. All participants will receive a medal, t-shirt and free admission to the zoo after the race.

Also new for the 2010 will be the event’s partnership with Susan G. Komen for the Cure® as the official benefiting charity. Through the Marathon for the Cure® program, runners and walkers can join the fight against breast cancer by participating in the marathon, half-marathon or relay. Susan G. Komen for the Cure will host a series of Marathon for the Cure training and interest meetings throughout the month of August in the San Antonio area, with dates and times as follows:

<b>Date / Time</b>	<b>Location</b>
<b><u>Training Meetings</u></b>	
Tuesday, August 8 <sup>th</sup> – 8:30 am	Run On! 20079 Stone Oak Pkwy, Suite 3120 San Antonio, Texas 78258
Saturday, August 21 <sup>st</sup> - 6:30 am	Run Wild Sports 300 East Grayson Street San Antonio, Texas 78215
<b><u>Informational Meetings</u></b>	
Wednesday, August 11 <sup>th</sup> – 6:30 pm	Alamo Heights United Methodist Church 825 E Basse Road San Antonio, Texas 78209

Thursday, August 12th – 8:00 pm

Central Market  
4821 Broadway St  
San Antonio, Texas 78209

Wednesday, August 18th – 7:00 pm

Westside YMCA  
2900 Ruiz Street  
San Antonio, Texas 78228

Thursday, August 19th – 5:00 pm

O'Krents Flooring Center  
2075 N. Loop 1604 E  
San Antonio, Texas 78232

Tuesday, August 17 - 6:30 pm

CentroMed  
3750 Commercial Ave.  
San Antonio, Texas 78221

### **Course Map PDF**

[http://san-antonio.competitor.com/files/2009/04/SA\\_10\\_CourseMap\\_update-07-21-10.pdf](http://san-antonio.competitor.com/files/2009/04/SA_10_CourseMap_update-07-21-10.pdf)

### **About Rock 'n' Roll San Antonio**

The third annual Rock 'n' Roll San Antonio Marathon & ½ Marathon benefiting Susan G. Komen for the Cure will take place on November 14, 2010. The Marathon & ½ Marathon courses give runners a first-class tour of the city, and travels through many of the city's historic sites and parks. 45 live bands and 30 spirited cheer squads will be staged along every mile of the, scenic 13.1 and 26.2 mile courses. The event will conclude with a concert and finish line festival.

A two-day Health & Fitness Expo kicks off race week at the Alamodome on Friday, November 12 and Saturday, November 13. All participants must visit the expo to pick up their race numbers and browse over 100 vendors from the running and fitness industry. To register for the race or for more information about the Rock 'n' Roll San Antonio Marathon & ½ Marathon, visit [www.san-antonio.competitor.com](http://www.san-antonio.competitor.com) or call 800-311-1255.

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